



ALDREN

ALLIANCE
for Deep RENOVATION
in buildings

Implementing the European
Common Voluntary Certification
Scheme, as back-bone along the
whole deep renovation process



HOSBEC & ALDREN.

Hotel experiences in Spain.

ALDREN Alliance for Deep RENovation in buildings



Final event
2020.09.29, Mayte García, HOSBEC

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Who we are?

HOSBEC members

Why ALDREN

HOSBEC in ALDREN

Challenges of ALDREN



“HOSBEC” - Comunidad Valenciana Hotel and Tourism association

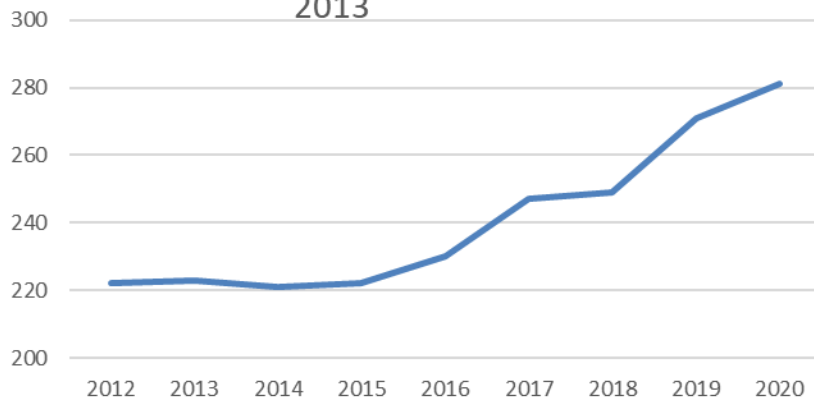


281 MEMBERS

ESTABLISHED IN 1977

210 HOTELS, 43 APARTAMENTS, 16 CAMPINGS, 12 LEISURE OFFER


Evolution in number of members from
2013



Hotels represents 75% of the members associated to HOSBEC, being the main sector of work and development of projects.



Other relevant information about Benidorm



16,5 MILL OVERNIGHTS (HOTELS, CAMPSITES AND APARTAMENTS IN 2019

3TH PENINSULAR CITY IN SPAIN IN OVERNIGHTS, BEHIND BARCELONA AND MADRID

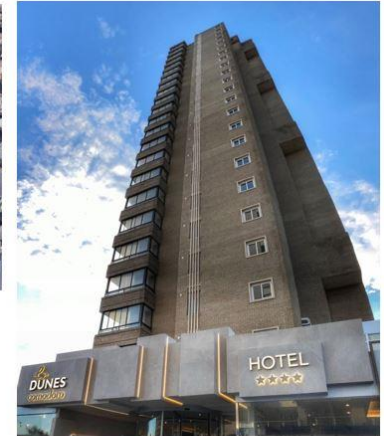
CITY WITH MORE SKYCRAPERS OF SPAIN



Hotel energy performance



- electric Energy 1Gwh/year
- 25% use renewable energy
- mainly to produce DHW, and to HVAC
- Energy indicators for benchmarking
 - Kwh/room/year
 - Kwh/overnight/year
 - Kwh/m₂/year



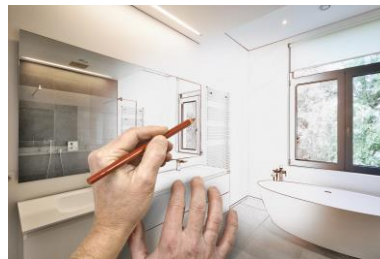
- ✓ Bayren Parc & SPA
- ✓ Poseidón Playa
- ✓ Flamingo Oasis
- ✓ Dynastic
- ✓ Benidorm Centre
- ✓ Les Dunes Comodoro



Why ALDREN?

Objective:
Aldren Project fits perfectly with our energy strategic.

- Energy Monitoring
- More specific information about energy performance
- Integrated information about energy efficiency
- Energy parameters in Deep renovations
- More information about financial risks and building costs



The future of ALDREN- new challenges



State of uncertainty with the pandemic situation



Opportunity to improve facilities and to perform Deep renovation

Safety is a new Quality



ALDREN



ALDREN is a complete tool to know the real energy performance and to prioritize the energy deep renovation of our building stock.





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Thank you for your attention



@mgcorcoles



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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 754159.

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